

**GOVERNMENT OF ANDHRA PRADESH**  
**ABSTRACT**

Panchayat Raj and Rural Development Department - Introduction of new Scheme named as "YSR CHEYUTHA" under Navaratnalu - Providing financial assistance of Rs.75,000/- in four phases (in four years) to the women belonging to BC, SC,ST and Minorities Communities for their financial empowerment under "YSR Cheyutha"- Operational Guidelines – Orders - Issued.

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**PANCHAYAT RAJ AND RURAL DEVELOPMENT (RD.I) DEPARTMENT**

**G.O.Ms.No:636**

**12/06/2020**

**Read:**

Single file received from the CEO, SERP, Vijayawada, e\_file No.SERP-11021/24/2020-PROJ MANG-ADMIN-SERP, Dated:

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**ORDER :-**

Government is committed to the welfare and development of all segments of this Society and implementing various welfare programmes to benefit the poor in the State through "Navaratnalu". As part of the overall development agenda and economic empowerment of women, as promised in the manifesto, the Government have decided to introduce a New Scheme named as "YSR CHEYUTHA" under Navaratnalu to extend financial assistance to the women belonging to BC, SC, ST and Minority Communities who are in the age group of 45 – 60 years (except the women beneficiaries already covered under YSR Pension Kanuka) with an objective to enhance their livelihood opportunities and living standards.

2. Accordingly, the Government after careful examination of the proposal received from the CEO, SERP in the reference read above, hereby order to introduce the new Scheme named as "YSR CHEYUTHA" for sanction of financial assistance of Rs.75,000/- in four phases (in four years) to the women belonging to BC, SC, ST and Minority Communities who are in the age group of 45 to 60 years (except the women beneficiaries already covered under YSR Pension Kanuka) towards their financial empowerment, through various Welfare Corporations.

3. The Scheme will be launched on 12<sup>th</sup> August, 2020. Accordingly all preparations shall be made by all concerned.

4. The detailed operational guidelines, eligibility criteria for beneficiaries, beneficiary identification etc., for the Scheme "YSR CHEYUTHA" are mentioned in the Annexure to this order.

5. The Chief Executive Officer, Society for Elimination of Rural Poverty, A.P., Vijayawada, the Managing Directors of all Welfare Finance Corporations and all the District Collectors shall take necessary action in the matter accordingly.

6. This order issues with the concurrence of Finance (FMU.PR&RD, RWS) Department, vide their U.O. No.FMU0MISC/234/FMU.PR&RD,RWS/2020, Dated:09.06.2020.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**GOPAL KRISHNA DWIVEDI,**  
**PRINCIPAL SECRETARY TO GOVERNMENT**

To

The Chief Executive Officer, SERP, A.P., Vijayawada.  
ALL Departments of the Secretariat.

All District Collectors of Andhra Pradesh.  
The Managing Director, AP Backward Classes Co-operative Finance Corporation Ltd. Vijayawada.  
The Managing Director, AP SC Co-Operative Finance Corporation Ltd. Vijayawada.  
The Managing Director, AP Scheduled Tribes Cooperative Finance Corporation Ltd. Vijayawada.  
The Managing Director, AP State Minority Finance Corporation Ltd., Vijayawada.  
Copy to:  
The PS to Minister (Minister (PR&RD, Mines & Geology)  
The PS to Minister, Social Welfare Department.  
The PS to Minister, BC Welfare Department.  
The PS to Minister, Tribal Welfare Department.  
The PS to Minister, Minority Welfare Department.  
The PS to Chief Secretary to Government.  
The PS to Secretary to CM.  
The PS to Secretary, Social Welfare Department.  
The PS to Special Chief Secretary, BC Welfare Department.  
The PS to Secretary, Tribal Welfare Department.  
The PS to Principal Secretary, Minority Welfare Department.  
PS. to Prl Secy to PR & RD.  
The Finance (FMU.PR&RD, RWS) Department  
The PAO, AP., Vijayawada.  
The Accountant General, A.P., Hyderabad.

//FORWARDED::BY::ORDER//

*B. S. Shantakumari*  
SECTION OFFICER

**Annexure to the G.O.MS.No.636, Dt:12-06-2020.**

**OPERATIONAL GUIDELINES FOR THE SCHEME “YSR CHEYUTHA”**

**I. Title of the Scheme:**

The scheme is named as “YSR CHEYUTHA”.

**II. Objective of the Scheme:**

The objective of the scheme is to extend financial assistance to the women belonging to BC, SC, ST and Minority Communities who are in the age group of 45 – 60 years (except the women beneficiaries already covered under YSR Pension Kanuka) with a sum of Rs. 75,000/- in four phases (in four years) through various Welfare Corporations. This will create access to enhanced livelihood opportunities, income generation and wealth creation at the household level, on a sustainable basis leading to better standards of living.

**III. Eligibility Criteria for Beneficiaries:**

The following eligibility criteria shall be followed for identifying the beneficiaries of the scheme:-

- a. The beneficiary should belong to the BC, SC, ST and Minority Communities, and should not be covered under YSR Pension Kanuka.
- b. The beneficiary must meet the following criteria in order to become eligible for financial assistance under this scheme:-

<b>Family</b>	Family means beneficiary, spouse, dependent Children and any other dependent Members.
<b>Total Family Income</b>	Total family Income should be less than Rs.10,000/- per month in Rural areas and Rs.12,000/- per month in Urban areas.
<b>Total family Land holding</b>	Total land holding of the family should be less than 3.00 Ac. of Wet (or) 10 Ac. of Dry land (or) 10 Acres of land put together for this purpose.
<b>Government Employee/ Pensioner</b>	No family member should be a Government employee or Government pensioner. The families of Sanitary workers are exempted.
<b>Four Wheeler</b>	Family should not own a four wheeler (Taxis, Tractors, Autos are exempted).
<b>Electricity consumption</b>	Monthly electricity consumption of a family dwelling unit (own/rent) should be less than 300 units.
<b>Income Tax</b>	No family member should be an income tax payee.
<b>Municipal property</b>	In Municipal areas, a family who owns no property /less than 1000 sq. feet of built up area (Residential or commercial) is eligible.

<b>Age</b>	45 – 60 Years, as on the date of the issue of Government Order for the scheme. Date of Birth Proof: 1. Integrated Caste Certificate (which includes Caste, Date of Birth & Nativity). 2. Birth Certificate/Xth Marks Sheet. 3. Voter ID card.
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The beneficiary shall submit valid caste certificate and shall furnish details of an unencumbered bank account opened in her name in any of the Scheduled Commercial Banks for crediting the financial assistance.

**IV. Beneficiary Identification, Approval and Sanction Process:**

All eligible beneficiaries under this scheme shall be identified through the following process:-

- a) Identification of the eligible beneficiaries shall be carried out, on the ground level by a door to door survey conducted by the Village Volunteers in villages and Ward Volunteers in ULBs.
- b) The identification of beneficiaries under the scheme is made in a foolproof manner, so as to ensure selection of all the eligible beneficiaries.
- c) The following data may be captured as part of the enumeration:-
  1. Name
  2. Aadhaar Number of Beneficiary
  3. Mobile Number of the beneficiary
  4. Name of the Head of the Family / Spouse
  5. Aadhaar number of Head of the family /Spouse
  6. Proof of Caste
  7. Proof of Date of Birth
  8. Total Family Income
  9. Unencumbered Bank Account Number / IFSC Code /Bank Name
  10. Copy of Bank Pass Book
  11. Vehicle Number – in case of possession of own four wheelers (other than Taxis, Tractors, Autos)
  12. Details of land holding of family (Nature – Wet/Dry, Extent – in acres)-
  13. Size of Property in Municipal Area (<=1000Sq.ft)
  14. Details of employment in Government (Salaried/Pensioner)
  15. Details of monthly electricity consumption of family dwelling unit (<=300 units).
- d) The Village / Ward Volunteers shall adhere to the eligibility criteria while identifying the beneficiaries.
- e) The data can be captured in a mobile app and integrated to the beneficiary identification and monitoring module maintained by the department of Village / Ward Secretariat.

f) The list so generated shall be validated by the Welfare Assistant and be published in the respective secretariat for social audit calling for claims and objections giving adequate time for the citizens.

g) Welfare assistant shall, after carrying out the necessary additions and deletions after the social audit forward the list to the respective MPDO in rural areas/Municipal Commissioner in urban areas for scrutiny. The MPDOs / Municipal Commissioners concerned shall scrutinize the beneficiary lists ,proofs, etc., and then forward to the EDs of BC, SC, ST and Minority Corporations who in turn send it to the respective District Collector for approval.

h) The District Collectors shall verify the beneficiary list, approve the same and forwards to respective Departments for sanction of the amount.

i) Approved final list shall be displayed in the Village / Ward Secretariat for continuous Social Audit.

j) It shall also be noted that the eligibility criteria and the method of applying for the scheme shall be published in the Village / Ward Secretariat to facilitate anyone who fulfills the eligibility criteria to enroll in case her name is missing in the list.

**V. Payment Through Respective Corporations:**

a) Upon sanction of the amount by Finance department the amount shall be remitted into the unencumbered bank accounts of the beneficiaries.

b) Upon successful remittance of the amount, SMS shall be sent to the mobile phones of the beneficiaries, intimating them the remittance of the amount.

c) Payment Remittance Acknowledgements shall be generated at the Village / Ward Secretariats and the same shall be handed over to the beneficiaries concerned, by the Village / Ward Volunteers concerned along with the message of the Hon'ble Chief Minister in the form of a letter.

**VI. Implementation and Monitoring Mechanism:**

Department of PR&RD shall be the implementing and monitoring agency and Department of Village / Ward Secretariat shall take up the identification of the beneficiaries.

a. Initial data capture shall be carried out in this app / web application, in prescribed screens and specific formats.

b. Subsequent validation by scrutiny by MPDO / Municipal Commissioner/ EDs., BC, SC, ST and Minority Corporations, approvals by the District Collectors and sanction by the respective departments and welfare corporations shall also be carried out electronically, through digital signatures.

c. Payments are processed by respective departments through the Welfare Corporations and made electronically into the unencumbered bank accounts of the beneficiaries.

d. A.P Centre for Financial Systems and Services (APCFSS) shall provide required technical support in design, development, deployment and maintenance of the software application required for implementation of the scheme.

GOPAL KRISHNA DWIVEDI,  
PRINCIPAL SECRETARY TO GOVERNMENT

*B. S. Shantakumari*  
SECTION OFFICER